Copyright and IP

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# Resources

<http://www.copyright.org.au/acc_prod/ACC/Information_Sheets/An_Introduction_to_Copyright_in_Australia.aspx>

<https://www.ipaustralia.gov.au/understanding-ip/getting-started-ip/ip-explained>

# Questions

1. Briefly **define** Intellectual Property in your**own words**. (max 50 words)

Intellectual property provides owners of information or a physical object the right and protection to their work. And gives an incentive to innovate

1. What are the 4 everyday types of Intellectual Property (IP)? Please provide at least 4 examples of each.

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| Type | Examples |
| patent | New type of material, |
| Trade-mark | Tesla, google, Australia-post and samsung |
| Registered design | Shirts, shoes and everyday appliences |
| copyright | Music, artwork, video and code |

1. **Explain** at least one trait of any IP and why you think this trait exists. (minimum 25 words)

Copyright helps create an incentive for companies to innovate their products. It protects them from other companies who may want to copy there work and allows for a competitive advantage